



## Session 8 - Strategic planning session II b

### Development of a programme of work for the European Green Belt Association

Time 14.30 – 16.30

#### 4 working Group Topics:

1A: Capacity Building and knowledge exchange with focus on monitoring and research

1B: (Knowledge) Exchange within European Green Belt Initiative

2: (EU-) Lobbying

3: Awareness Raising and Education about the European Green Belt to different stakeholders

#### Tasks:

- 1) Identify the most important Milestones and Activities for [insert Field of Action] that should to be carried out or supported by the European Green Belt Association (EGBA)!
- 2) Identify the corresponding Activities that have to be carried out by actors on regional and/or local level to support the [insert Field of Action]!

#### Definition Milestone:

A milestone is a formal statement detailing a desired outcome or intermediate result of a project. A good milestone should be measurable, specific, outcome oriented, time limited and practical.

- Represent necessary changes in order to reach the desired outcome or result
- Achievable within a specific period of time
- Definable in relation to some standard scale (numbers, %, fractions, all/nothing statements)
- Clearly defined: all people involved have the same understanding of what the terms in the milestones mean
- Achievable and appropriate within the context

Example of a milestone: "In order to enable an ongoing knowledge exchange, at least 2 scientific conferences have been organized and held until August 2018, with the support and attendance of all 10 identified local NGOs (for details compare list of local organizations) as well as the general public."



**How to get started:**

- 1) Meet up with your group in the corresponding working room (your group moderator guide the way)
- 2) Please think of the Field of Action [insert Field of Action] and identify 5 milestones you would like to see the European Green Belt Association reach within the next 2 years
- 3) Having the 5 milestones in mind, please identify and priorities the activities that can be done by the European Green Belt Association in order to reach these 5 milestones for [insert Field of Action]
- 4) Understanding that the European Green Belt Association needs support from the four European Green Belt regions, please identify the supporting activities that need to be undertaken on regional and/or local level in order to accomplish the 5 milestones within the given time frame.

**Guiding questions for Moderators to help during the group work:**

- What do you expect the European Green Belt Association to do in order to strengthen/foster [insert Field of Action]? What possible outcomes do you expect and when?
- Which tasks and activities do you expect the European Green Belt Association to do for [insert Field of Action] in order to strengthen and support the efforts in the regions? What possible outcome do you expect and when?
- How can the European Green Belt Initiative help to reach the milestone? What must or can be accomplished on a regional and/or local level by the stakeholders (participants of the work group) to support the European Green Belt Association to reach the Milestones of the Field of Action?

| Milestones | Activities of the European Green Belt Association | Supporting Activities |
|------------|---|-----------------------|
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### The 3 Fields of Action of the European Green Belt Association

| No. | Field of Action EGBA   | Description   | Possible Milestones  |
|-----|--|---|--|
| 1A  | <b>Capacity Building and knowledge exchange with focus on monitoring and research</b>          | <ul style="list-style-type: none"> <li>- Improve research and monitoring data about European Green Belt</li> <li>- Linking and exchanging monitoring and research data</li> <li>- Improve science / knowledge regarding connectivity (species, protected areas, ...)</li> <li>- Capacity Building and transfer of know-how</li> </ul> | <ul style="list-style-type: none"> <li>- Database established by XX</li> <li>- Improve cooperation with scientists in the frame EGBI (participation in Regional and/or Pan-European Meetings; cooperation between EGBI members and Universities/ Institutions)</li> </ul>  |
| 1B  | <b>(Knowledge) Exchange within European Green Belt Initiative</b>                              | <ul style="list-style-type: none"> <li>- Communication and exchange, especially within the European Green Belt Initiative</li> </ul>  | <ul style="list-style-type: none"> <li>- XX Pan-European Conferences realized in the duration of XX years</li> <li>- X Newsletter send out per year</li> <li>- Amount of subscriber of newsletter increased</li> </ul>   |
| 2   | <b>(EU-)Lobbying</b>   | <ul style="list-style-type: none"> <li>- Political lobbying</li> <li>- Influence EU policies</li> <li>- Influence national level</li> <li>- Green Infrastructure and TenG</li> <li>- Representative protected area network</li> </ul>   | <ul style="list-style-type: none"> <li>- Representations of the European Green Belt on EU level to the GI topic</li> <li>- Representations of the European Green Belt on different events</li> <li>- XX Papers issued to XX</li> <li>- Supporting letter issued for national level when needed/ desired</li> </ul>   |
| 3   | <b>Awareness raising and education about the European Green Belt to different stakeholders</b> | <ul style="list-style-type: none"> <li>- Awareness raising about the importance to the Green Belt</li> <li>- Develop common sense of natural values (promotion of the Green Belt)</li> <li>- CEPA (Communication, Education and Public Awareness)</li> <li>- Communicate European Green Belt as touristic destination</li> </ul>      | <ul style="list-style-type: none"> <li>- 1 Brochure/Leaflet about the European Green Belt Association prepared and spread until XX</li> <li>- Information about regions on homepage present until XX</li> <li>- Trademark used by XX organisations</li> <li>- Award "model municipality of the European Green Belt" given to XX municipalities</li> <li>- Green Belt Day conducted in XX countries by XX organisations</li> <li>- Until end of 2018 at least 1 press trip in every EGB region conducted</li> </ul> |